



Communitywide Housing Strategic Plan and Community Outreach Strategy

Affordable Housing
Advisory Committee

May 19, 2017



Community Engagement is Underway

- Community meetings are being held
- First meeting held in coordination with Supervisor Hudgins on April 17 in Reston
- Staff has been invited to, and presented to, three other groups:
 - Community Action Advisory Board (CAAB) on May 2
 - Faith Communities in Action (FCIA) on May 10
 - Northern Virginia Chamber of Commerce on May 18
- The parish of the St. John Neuman Catholic Church (Reston) has also requested a presentation/discussion

Initial Feedback

- Vignettes have proven to initiate interesting discussions
- Some feedback has indicated that our discussion questions are too simple and may be “leading” questions
- Staff is making adjustments to those questions and will have them revised before the next community meeting
- Requests have been made to come back to these groups when we are in the stage of considering recommendations in the Plan

First Large-Scale Community Meeting on May 20

- Next community event on May 20 at 10:00 am at the Whitman Middle School (2500 Parkers Lane, Alexandria)
- Still seeking AHAC members to assist with the event; two AHAC members have volunteered so far
- Refreshments and child care will be provided at the event
- Staff will be there to support the conversations

Promotion of the May 20 Event

- Flyer has been developed and distributed widely, including at FCRHA properties in South County and at libraries
- Alerts on the county's Facebook page, as well as the Facebook pages of Supervisors Storck and Gross
- Close coordination with the office of Supervisor Storck
- Calls from HCD to local media

Plan for Ongoing Community Outreach

- Staff will continue to engage the public in the Strategic Plan
- Meetings are also being planned with the business community and FCPS
- Fairfax County Economic Development Authority (EDA) has committed to assisting with business engagement
- Staff will reach out directly to groups identified by Board members
- Survey has been developed for those who may not be able to attend an event
- Channel 16 video has been produced and posted on YouTube
- Ongoing “meet them where they are” engagement
- More information can be found at www.fairfaxcounty.gov/rha/communityhousingplan.htm

Housing Targets

- In addition to the community engagement, Dr. Sturtevant has been working on housing targets for the Plan
- Built off existing population, housing and employment forecasts
- These forecasts have been completed by the county and George Mason University
- Working on preliminary affordable targets within the annual 3,100 unit projection

A row of modern brick townhouses with white columns and balconies. The houses are built with light-colored brick and have white-painted wooden columns supporting the front porches. Each house has a small balcony on the second floor. The houses are set back from the street by a green lawn and a sidewalk.

Questions/Comments